**Useful Links:**

* [**https://social.msdn.microsoft.com/Forums/en-US/e7eb881d-5147-4366-9ea4-db8f9e56e941/ios-app-rejected-quotsafety-user-generated-contentquot?forum=xamarinforms**](https://social.msdn.microsoft.com/Forums/en-US/e7eb881d-5147-4366-9ea4-db8f9e56e941/ios-app-rejected-quotsafety-user-generated-contentquot?forum=xamarinforms)
* [**https://developer.apple.com/app-store/review/guidelines/#user-generated-content**](https://developer.apple.com/app-store/review/guidelines/#user-generated-content)
* [**https://www.reddit.com/r/iOSProgramming/comments/6w693g/best\_pratices\_to\_implement\_flagging\_and\_filtering/**](https://www.reddit.com/r/iOSProgramming/comments/6w693g/best_pratices_to_implement_flagging_and_filtering/)

**Content Type:**

* Posts - user-generated images/videos
  + appears in:
    - A user’s profile page
    - following and recommendations feeds
* Comments - users can comment and reply to comments on an individual post
  + Comments appear anywhere a post appears
* Chats - Users can send direct messages to each other
  + Chats could be text or posts
* Profile - a user’s profile picture/video

**Apple’s requirements:**

* A method for filtering objectionable content
* A mechanism for users to flag objectionable content
* A mechanism for users to block abusive users
* The developer must act on objectionable content reports within 24 hours by removing the content and ejecting the user who provided the offending content

**Rules for user generated content:**

* unlawful/promoting unlawful activity
* Defamatory, discriminatory, or mean-spirited content
* spam/machine generated content
* containing/installing viruses, worms, malware, etc
* Intellectual property
* Impersonating another person
* Violating privacy of third person
* False information/features

**Blocking Mechanism:**

* Users should be able to block/unblock other users
* Page dedicated to unblocking individual creators that the user is blocking
  + This page is accessed through the settings drawer
* Display message saying that the user has been successfully blocked
* Blocked creators should not appear in search results

**Reporting Mechanism:**

* Should be able to report each post
* User should not see a post that they reported
* All reported posts go to developer email account
  + Developer then checks to see the post and decides to remove it and/block the user
  + Developer should check email frequently
* Display a message confirming that the content was reported and will be dealt with
* Report a user’s profile pic by holding down on it.

**Filtering Mechanism:**

* Keyword filter when comments are uploaded
* Computer vision to detect NSFW posts (opt.)

**Appeal:**

* Do we need a filter for classifying/blocking NSFW images and videos?
* Do we need to filter content posted in direct messages?
* Do we need to allow reporting/flagging individual chats in a direct message?